Support Evelina London at Work
Why support Evelina London?

...because the money you raise will go towards life-saving equipment, research and patient comforts

...because we are the only paediatric A&E in London, the UK’s leading hospital for children’s heart conditions and the only hospital to be rated Outstanding by the Care Quality Commission

... because partnering with us is fun, engages staff and is good for your business

... because every pound you raise goes directly to our vital work

...because you could raise a smile for some of the UK’s sickest children

Evelina London isn’t like other hospitals. It has a dedicated paediatric A&E department and a team of amazing play specialists who make hospital life more understandable and less scary for children. You can help by raising money for the big things and small touches that aren’t paid for by the NHS and make our life-saving care even better. In the past, donations have paid for:

- Research into rare and life-limiting conditions including allergy, which have a national and global impact

- State of the art equipment that isn’t available on the NHS budget

- Play facilities and specialist staff to make a hospital stay less scary and more enjoyable for children

“When we go into Evelina London, the courage and support embodied by the doctors is evident everywhere. All the doctors and nurses will go that extra mile to ensure the best care for your loved one. Without the help, skill and support of this amazing hospital, families like mine and many others would have had a very different outcome and we are forever grateful.”

Andy parent of two brave Evelina London patients
There are lots of different ways to support Evelina London at work, from one-off fundraising events and volunteering to official charity partnerships. Our dedicated Fundraising Team will work with you to find a level of support that works for your company and helps to fulfill your CSR objectives.

**Employee Engagement**

- Take on a sporting or adrenaline challenge
- Run a bake sale or dress down day
- Lock up your boss!

**Cause Related Marketing**

- Create a product to support Evelina London
- Enhance your brand with cause related marketing
- Access new audiences through a partnership

**Donations & Sponsorship**

- Make a cash donation
- Sponsor an event such as our Christmas Carols
- Give monthly through payroll giving

**Official Charity**

- Make us your chosen charity
- Take on events and activities over a period of time
- Boost your company’s CSR objectives
- Gain access to fun volunteering opportunities

**We can offer:**

- Exclusive corporate team packages for our on-site events and support with organising your own event
- Social media thanks and features about your support
- ‘Make your Mark’ recognition in the hospital for our major partners (over £25,000)
- Dedicated account manager
- Exclusive Press and PR for our major partnerships
- Help your company meet your CSR objectives
Your year of fundraising and volunteering:

Winter
- Hold a Christmas Jumper day
- Support or sponsor our Christmas Carol service
- Fundraise at your Christmas party
- Raffle or Valentine’s Day Speed Dating
- Other ways to support at work:
  - Sponsorship
    Sponsor one of our bespoke events or Christmas Carols in St George’s Cathedral, Lambeth
  - Donations
    Find out if your company offers matched funding for your fundraising events or offers payroll giving

Spring
- Put on a Wimbledon Sweepstake or Strawberries and Cream sale
- Run the iconic London Marathon or Big Half
- Three Peaks Challenge
- Hold an Easter bake sale
- Get Colourful and dress up/down in the office
- Hold a sports day or summer party
- Volunteer at the Kia Oval Cricket matches
- Abseil down St Thomas’ Hospital
- Other ways to support at work:
  - Sponsorship
    Sponsor one of our bespoke events or Christmas Carols in St George’s Cathedral, Lambeth
  - Donations
    Find out if your company offers matched funding for your fundraising events or offers payroll giving

Summer
- Hold a Pumpkin Carving event
- Enter a team for Guy’s Urban Challenge or Royal Parks Half Marathon
- Volunteer at the Kia Oval Cricket matches
- Hold a sports day or summer party
- Other ways to support at work:
  - Sponsorship
    Sponsor one of our bespoke events or Christmas Carols in St George’s Cathedral, Lambeth
  - Donations
    Find out if your company offers matched funding for your fundraising events or offers payroll giving

Throughout the year
- Host a Bosses Behind the Bar, Lunch and Learn, Email Free Day, Breakfast Trolley, Friday Drinks, Lock up your Boss or Tuck Box
Andy Roe is London Fire Brigade’s Deputy Assistant Commissioner and the father of Zaki, an Evelina London patient. In 2016, Andy and the London Fire Brigade rigged up the first ever zipwire across the River Thames to say thank you for Zaki’s treatment.

When Zaki was seven, he began feeling unwell at the start of the summer holidays. He complained of headaches, problems with his eyesight and feeling tired.

Scans revealed that Zaki was actually suffering from viral encephalitis, a very rare but dangerous infection that causes inflammation of the brain. He became dangerously ill and was placed in intensive care where doctors also discovered that he had a previously undiagnosed condition that caused pressure to build in his brain.

Zaki was transferred to the specialist brain and spine inflammation service at Evelina London and placed under the care of Dr Ming Lim, a national expert in this area. Thanks to the care of the whole team, Zaki’s condition has improved and he is now drug-free for the first time.

Andy says “The moment we walked into Evelina London, we knew it was a really special and different place. Even though Zaki was so ill and had been transferred from hospital to hospital, Dr Lim was the first doctor to treat him like a child, talk to him directly and make him smile.”

As part of the London Fire Brigade’s 150th anniversary, Andy thought of a spectacular way to celebrate the year. He said: “My son might not be alive today if it weren’t for the NHS, especially Evelina London, so I wanted to find a way to thank the remarkable staff. During the many hours I spent by my son’s bedside, I realised that I could use my specialist skills to rig up a zip wire from the roof, across the Thames and that people would jump at the chance to speed across it like a firefighter.”

Evelina London Zip was the hospital’s biggest ever event and raised over £1million from just 20 participants. We couldn’t do what we do without amazing supporters like Andy and the London Fire Brigade!

Feeling inspired? Could your company help put on an event to raise vital and life-saving funds for Evelina London?
Thank you from the patients, families and staff of Evelina London!

Children having an amazing time on the pitch at the Kia Oval, the home of our partners Surrey County Cricket Club who have raised more than £200,000 over the past five years.

For more information or to have an informal discussion about a partnership with us, please contact our team info@supportevelina.org.uk 020 7848 4701